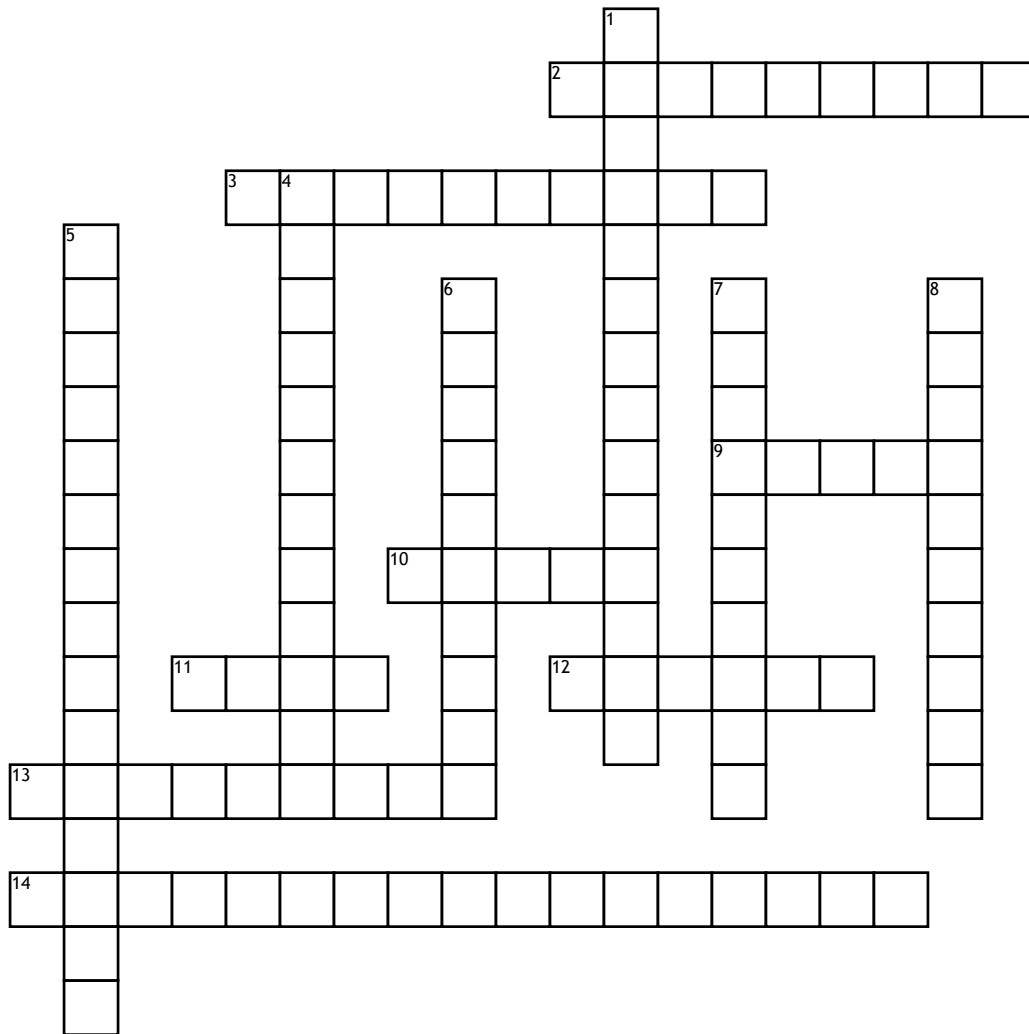


Business Studies Grade 9



Across

- 2. This function informs the target market about the products on offer
- 3. The Daily difference in Woolworths is an example of a _____
- 9. To keep documents safe, Pick n Pay can make use of the _____
- 10. To inspect products of the _____ quality, price, place etc.....

- 11. Used to draft an employment contract
- 12. You tube adverts are a form of _____ media
- 13. A process carried out by HR to fill vacancies
- 14. A place used by Pick n Pay to get suitable candidates for vacancies

Down

- 1. Buy 2 pay for 3 is an example of _____

- 4. A disadvantage of machines rather than people
- 5. Shows the amount of Net Profit made by Pick n Pay
- 6. The most expensive form of advertising
- 7. This function is responsible for getting the materials needed by Pick n pay
- 8. Conversion of raw materials into finished goods

Word Bank

- | | | | |
|--------------|------------|--------------------|-----------------|
| Cloud | Social | right | Purchasing |
| Production | Television | Income Statement | Sales promotion |
| Supplement | Marketing | Recruitment Agency | BCEA |
| Unemployment | Selection | | |