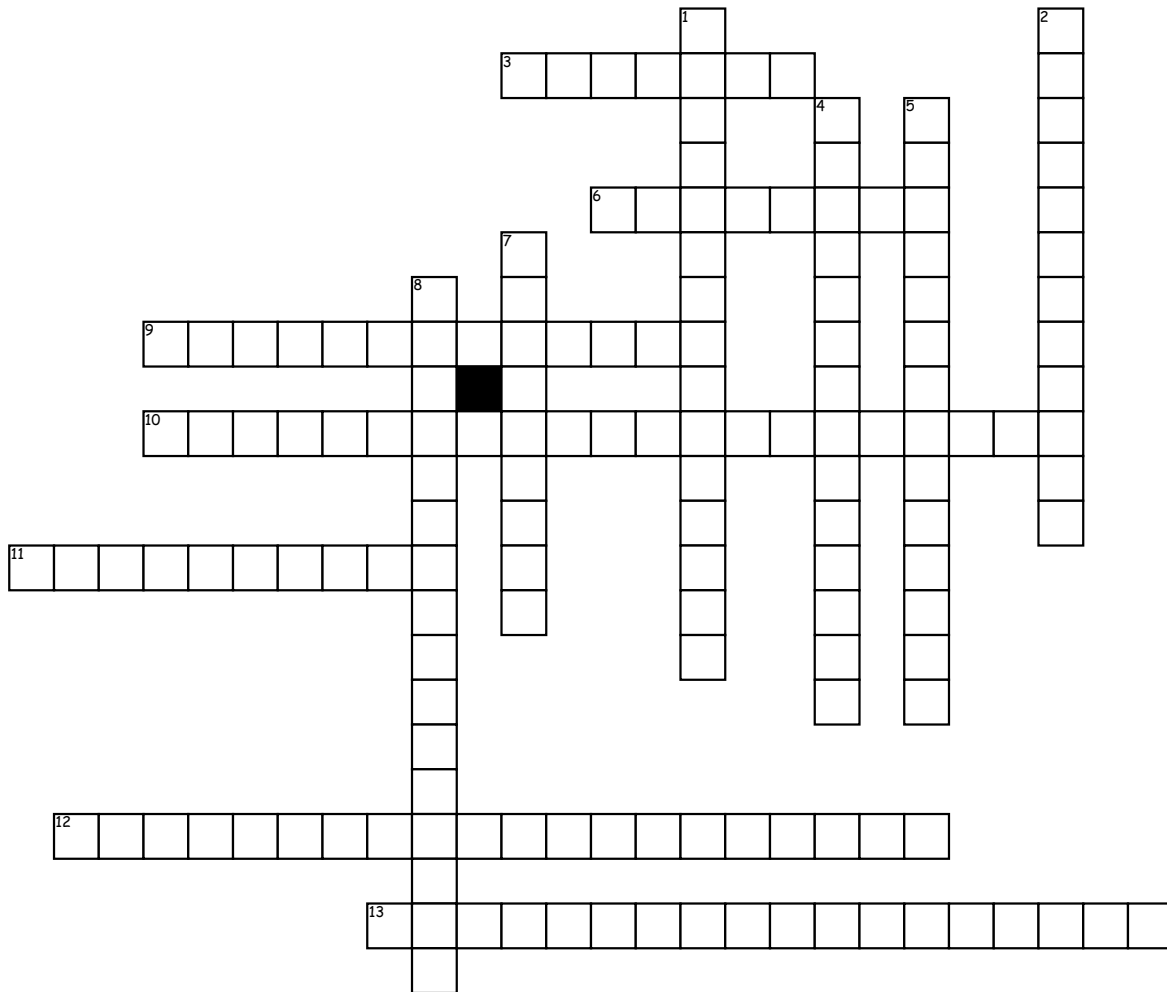


Business Startup Financial Literacy



Across

- 3. final decisions on what to do or not to do
- 6. treatment of others everyone
- 9. action and decisions guided by beliefs
- 10. action going beyond financial self interest

11. complete package that supports a 'go' decision

12. non-physical assets with exclusive rights

13. using info of others to your advantage

Down

1. to keep information a secret

2. operating openly and communicating fully

4. describe a business concept in 30 sec.

5. proper business behavior

7. communicating to large numbers of customers

8. open-ended questions