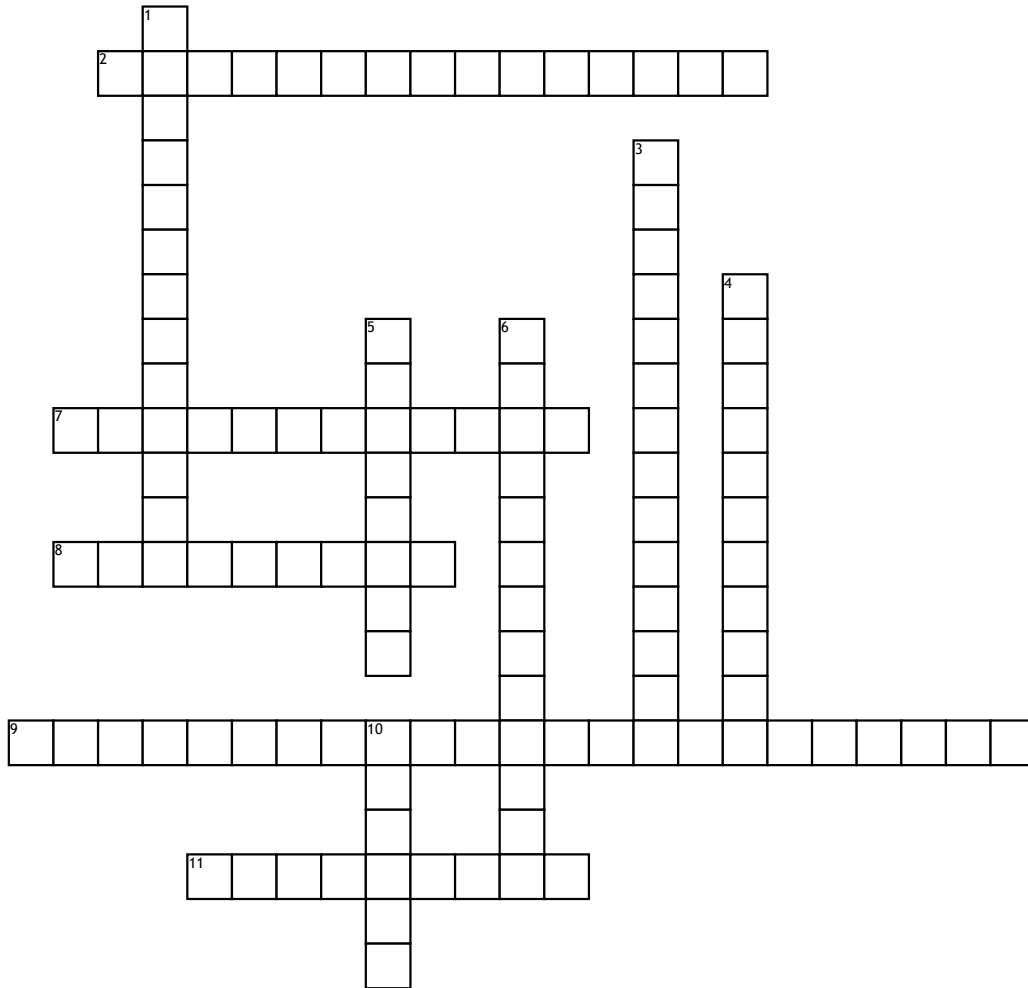


# Business Ethics Keywords



**Across**

- 2. A measure of how much carbon is used through the activities of a person, company or country
- 7. The difference between sales revenue and total costs expressed as a percentage.
- 8. Causing harm to the environment, including air, land and water
- 9. Describes consumers and businesses that act to make production sustainable
- 11. Money given by the government or organisation to help a business keep the price of a product or service low

**Down**

- 1. The process of getting rid of unwanted materials
- 3. Production that does not lead to the depletion of natural resources
- 4. Anyone who has an interest in a business or is affected by business activity
- 5. The exchange of one thing in favour of another.
- 6. When average temperatures rise or fall and patterns of weather change
- 10. Concerned with what is right and wrong or behaving in a morally correct way

**Word Bank**

- |                |                          |                |
|----------------|--------------------------|----------------|
| Waste Disposal | stakeholder              | Ethics         |
| Climate change | Carbon footprint         | Sustainability |
| Pollution      | Environmentally friendly | tradeoff       |
| profit margin  | subsidies                |                |