

Name: _____

Date: _____

Business Environments

A B I S F Z D C O N S U M E R S I Z G H E W O W
L Q Z L E U R U F E R I H P R C M W N W F P C J
T P U B L I C R E L A T I O N S L J I I I K F H
V N G C R Y R B V R V T T Y Z G A L S E N E Y X
F S N P I E S A O I G K X H P W D A A P A R K D
T E O X U M R G I A S G L G J X C C H K N U Y A
Z V I O N S O C O D J I N I L D R I C M C T S X
P I S A N G T N O H E L O L Z T Z G R V I L S O
D T S I U C A L O S H M U N I V C O U Q A U E J
W C I U B Y L H H C H L R P M P K L P K L C C R
X E M J K M U D N C E F O E T B O O V K A L R M
M J U Z R S G B O R C A M I T V G N I K Q A U N
O B E T O Y E W A J H B H D C N H H S A N N O A
B O P D Q P R M L K A P Z V A W I C A L S O S Q
Z X S Z Q U T A J V Y I R J C Q F E R E V I E Q
X V J X C Q P N O A Y D C O T J D T U G U T R V
N Z C D J X I A R Y H X E S D F T Q F A E A N U
P E E I M W Y G T U X P L T Y U V H O L P S A C
W G Z T P V S E O M E E H T Y P C X H P X I M Z
Y Q K M A O K M W I X L Y W G W J T U I D N U U
A Q L A C R P E M I C R O Q D W W Q I J H A H V
T H U I A J X N W G D T E D N T P S M O S G L Z
Z F A M U W B T P L K Y R Q U C J L B O N R B Q
A L A D M I N I S T R A T I O N T Z U X J O W K

Organisational culture
Intermediaries
Regulators
Management
Financial
Social
Legal

Public Relations
Administration
Production
objectives
Economic
Vision
macro

Human resources
Technological
Purchasing
Consumers
mission
Market
micro