

Name: _____

Date: _____

Business Aims & Objectives

A R M O K W Q G R Z H D C P Q G W L Y H I H H M
T H S W Q H J Z E N G Y U R Q P Z A R U R K C V
D V E J K U Z U Y S R Q B W B A R Q H T C O I V
R C L J Q V P Y U H V O W L C L D S F A L Y K G
A T U P V E L B A V E I H C A U S E N Q F A Q H
C B A P J L Q U Q D T G Y Z J B W V Q U C N L N
P A G D Z Z T V P B L O O U R X P I B K J N R N
V O A I W Q G G K R Y A M O W J C T H I S D I D
K J I C M G G H E H O L Y U J I H C D V S D Z M
B F Q I H Y S P E C I F I C S E R E H K H Q O E
P W B Z F I E I J W K V I U N R Q J W T O W F H
T T D J A G E X G B J H L T E M U B L X W W J V
T E G R A T Z V D V N S Q G B G G O G L C O C Z
T B W V N X P E E N E S W T E C O N Q G X N R W
A W J H T I Y V S B U M S L Q P L A N N I N G G
X N L S L G F I T M F O B E K M Z R J A R F B V
N T W J R V Q U R A I A B C C E P Y P E E D Y B
K W R Q L N G V H N R A J E Q C N O C Z A G N X
U C P O K Z S A G U K M B X M S U E V O L K Q P
M L Q A K U R Z S C K K M L Q I A S A O I Q K N
K P K D O D A A Y L O L W W X Q T W U Y S H V O
D V S I W X E J H A S U R V I V A L M I T W P L
U H Z F X M Q U H K Y F N N L I N Y G O I X F X
L V J P X V K A A O R M J E K J M Q M S C D T D

Time-Bound
Objectives
Survival
Achieve
Profit

Achievable
Realistic
Planning
Growth
Goal

Measurable
Specific
Success
Target
Aims