

Name: \_\_\_\_\_

Date: \_\_\_\_\_

# Branding

Z V T N I O P G N I L L E S E U Q I N U T I S U  
U L D A Y U R A H L X E Q X C X L C U Q X T F T  
C G L A U B L U F Q G R U C L K O P O B U V Q Z  
D E U T F Q R W H O T W C K A F N B X D M A U X  
E U L A V D E D D A Z Y S L V L O G P H N Z G Y  
A F Z D B M S J Q Z Q F V N F T J C I B Q W G X  
I S P T L N B O Q C M L C S W E S A O H C Z C G  
Y K U L F D Z O S L K X V M S V F X E I V Y N Y  
I V U Z Y G E T A R T S V S S L F S J K X I C W  
X L W V D E S I G N R G X R U F F M B V D R A Q  
O A S O G D C X Y H P N P B Q W M I C N A D Q W  
Z P H F A I D E M L A I C O S R F H A L V F P L  
J G M N M N K A Q N B X P S U O W R V E W T B G  
V F O J N Z U B X K E C P I O K B K R B L Q Q N  
P G N I T E K R A M L A R I V L R T D N O U Y X  
K S X F E O L B P H X P X Y A U I E L G F J X G  
P I U D D T N E L A T X W N V S P T O G M U N W  
T X V H I F V D P L U R O Z I D K L W W P I E R  
O P X A T R C J M O C I Y N E F X X L V T E O J  
O Q D O Q W M P S C T Q G C I K D H A E A U D Y  
H K A Z E B K U V O K S U J T D P L K F V N T J  
O K C T A F A L M B N D X K F N U R K A H O F X  
F Y G U C V A E J X E V G M H E A N L M N F V W  
L J H Z P I C G W R F A N I F M S F A L A O Q V

unique selling point

emotional branding

viral marketing

social media

reduced PED

added value

advertising

marketing

strategy

design

value

logo