

Name: \_\_\_\_\_

# Branding

F K D W J Y R A R O P M E T N O C  
M T U N T J Y T I L I B I S I V Q  
O J K S A Y O F A F G S K Z E C R  
X H U K D R E G A M C R U W M V E  
K R I M V D B L I R B V K Y E M D  
T D J L L O G O L C S G K G E I O  
P E R S O N A L P O K Q R G L N V  
A Z G Y Z B R Z O K W C I U O P T  
X M L R E L I A B L E Z Z I L O H  
L S U D R E M U S N O C H A O I C  
N Y N A P M O C H P I S Y W M H E  
R G R U G Q G E R S A F R P A C T  
U M D D U R H I S F U O S T U M O  
O U Y G B E N A H L N E E R C S X  
L E M L U T L Y R A M I R P L C Q  
O E U L W C C O Y R A D N O C E S  
C A B E C L I E N T X C T D H B O

contemporary  
reliable  
playful  
yellow  
trust  
cmyk

visibility  
consumer  
company  
screen  
brand  
logo

secondary  
Fashion  
primary  
colour  
Tech  
red

personal  
classic  
client  
print  
blue  
rgb