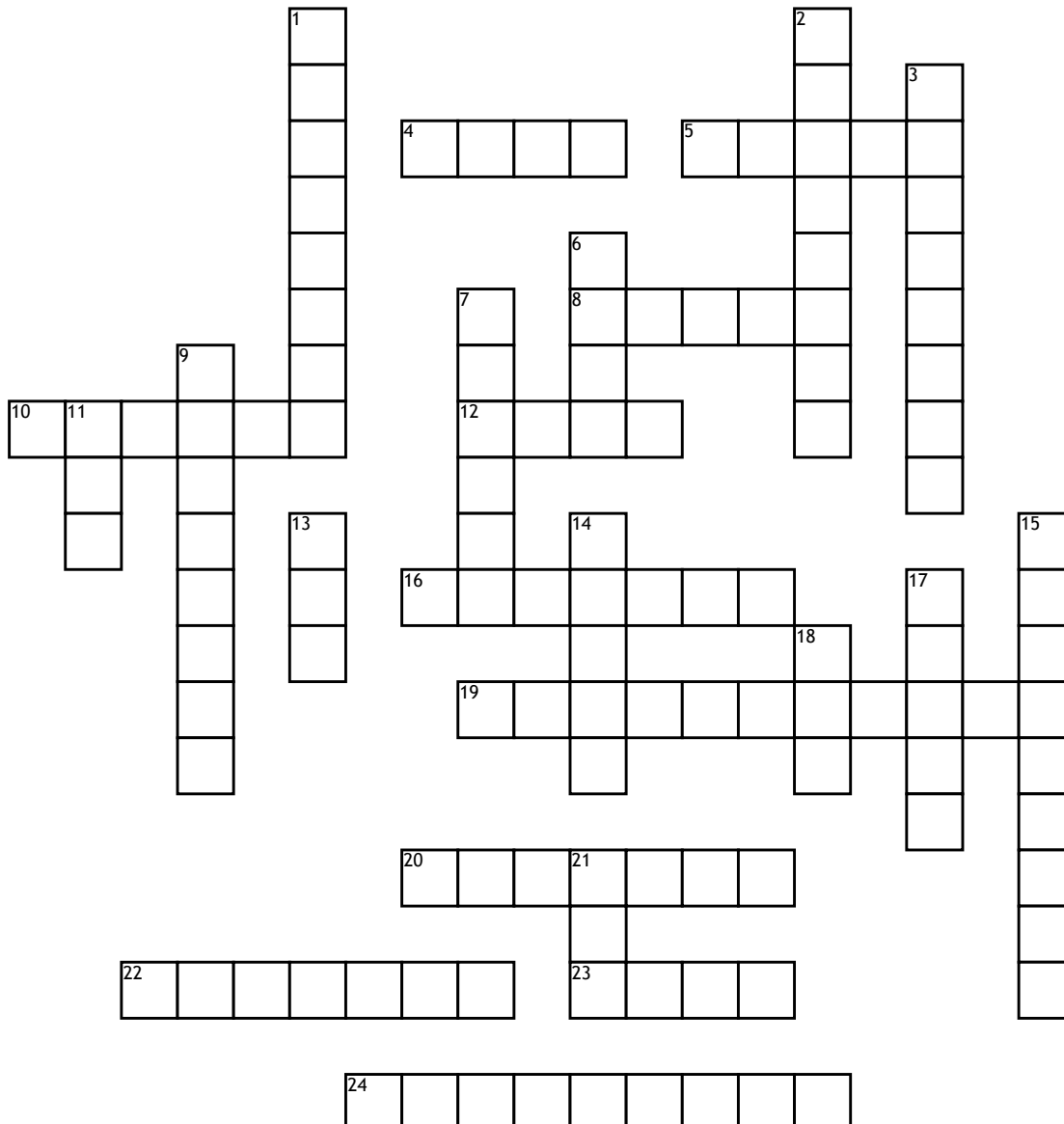


# Brand Connection Crossword #1



## Across

4. Athletic shoe company with an iconic cat logo  
 5. World's largest motorcycle company  
 8. Woz was a co-founder  
 10. Brothers Walt and Roy  
 12. The car company with a logo with 4 overlapping rings  
 16. VHS Competitor  
 19. Movie rental store with 1 remaining location in the world

20. Auto part retailers Manny, Moe & Jack  
 22. Elaine Benes' noisy mints  
 23. Perfectly balanced water  
 24. Life Insurance company founded in 1859

## Down

1. Company that introduced "Big Bertha"  
 2. Neosporin is one  
 3. Zuck's company  
 6. Bug Killer  
 7. Larry Ellison's company

9. Hungry? Grab this candy bar from Mars  
 11. Dutch financial services company  
 13. The helpful hardware store  
 14. Jerry Yang's search engine  
 15. Gates & Allen's Company  
 17. World's second largest semiconductor chip maker  
 18. "Think Small" car  
 21. Cheap Disposable lighter introduced in 1973