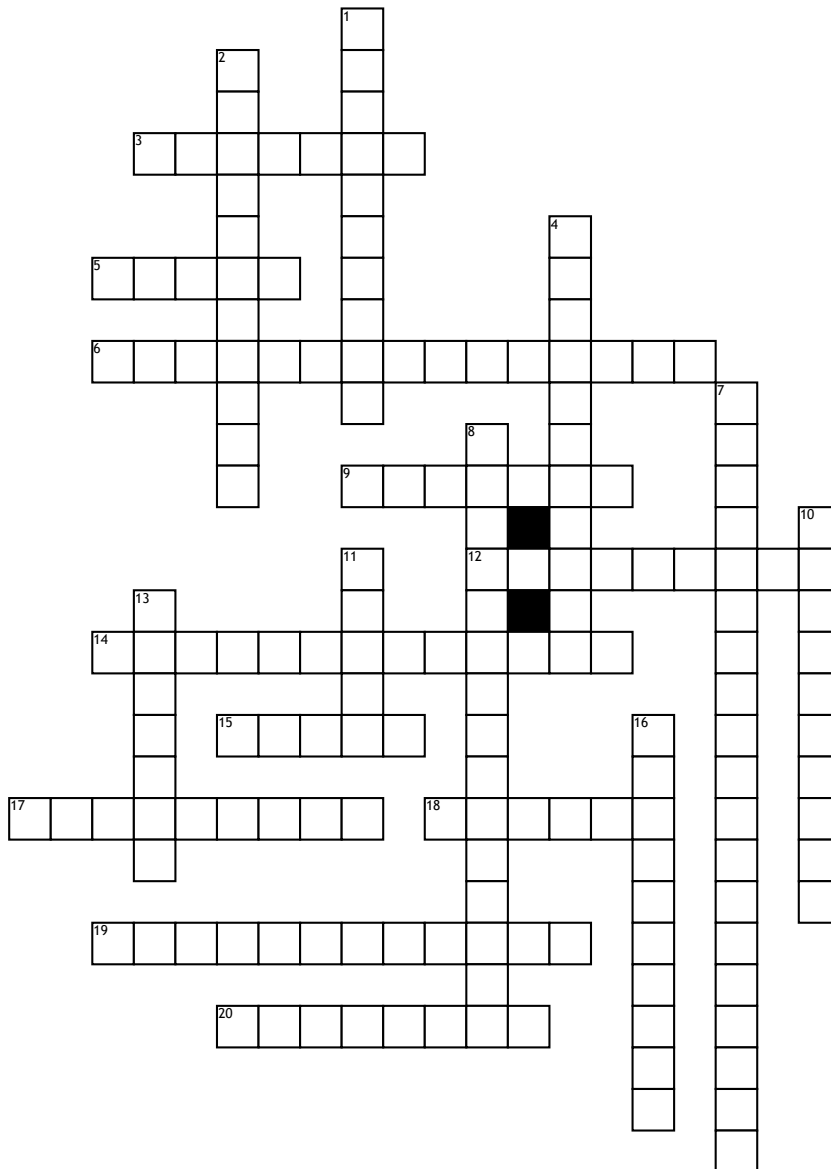


Being a Wise Consumer



Across

3. being a wise, shrewd, or frugal consumer
 5. intentional misrepresentation of a product or service
 6. percent markup of dealer on "new" automobiles
 9. having no trademark
 12. cost of one standard measure of a product
 14. total earnings before deductions
 15. payments all citizens are required by law to make

17. protects you and your property against fire, accident, death, loss of income
 18. person paying for the temporary use of another person's building or land
 19. will make up the largest part of your living expenses
 20. guarantee that the product is of a certain quality

Down

1. percent of your take-home pay for housing
 2. irregular, unsteady
 4. promotes the sale of a product or service

7. states the number of servings per container & how the food is packaged
 8. money you entrust with the landlord to cover any damage you cause to the rental unit
 10. items subtracted from your earnings such as taxes and insurance
 11. contract that involves a financial commitment for a specific period
 13. the policyholder's payment
 16. second largest purchase you will probably make