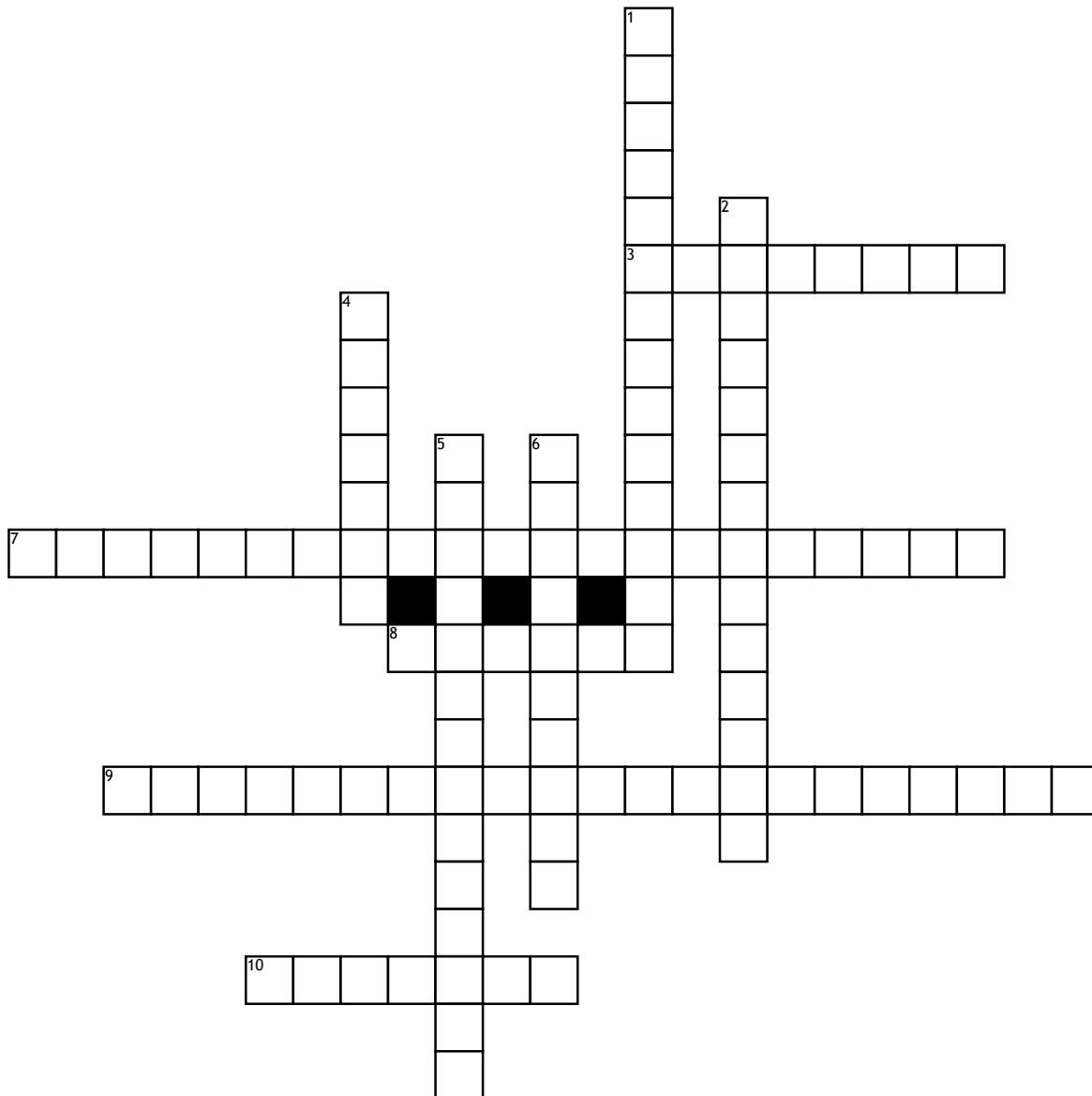


Behaviourism



Across

- 3.** The law of ... implies that the more frequently a behaviour occurs, the more likely the behaviour will be repeated
- 7.** __ __ involves the pairing of an unconditioned stimulus and a conditioned stimulus
- 8.** Key Contributor who conducted the "Little Albert experiment"
- 9.** Involves favourable outcomes that are given to the individual immediately after the desired behaviour has occurred
- 10.** Reducing complex behaviours into a simplified sequence is regarded as...

Down

- 1.** Refers to the process of an individual's own conception of what he/she deems as appropriate behaviour and behaves accordingly
- 2.** Refers to exhibiting the same response to a similar stimuli
- 4.** Negative reinforcement refers to the ... of an unpleasant stimuli after the desired behaviour has taken place
- 5.** Bandura's ... theory highlights the significance of observing and modelling the behaviours
- 6.** The purpose of ... is to weaken the behaviour