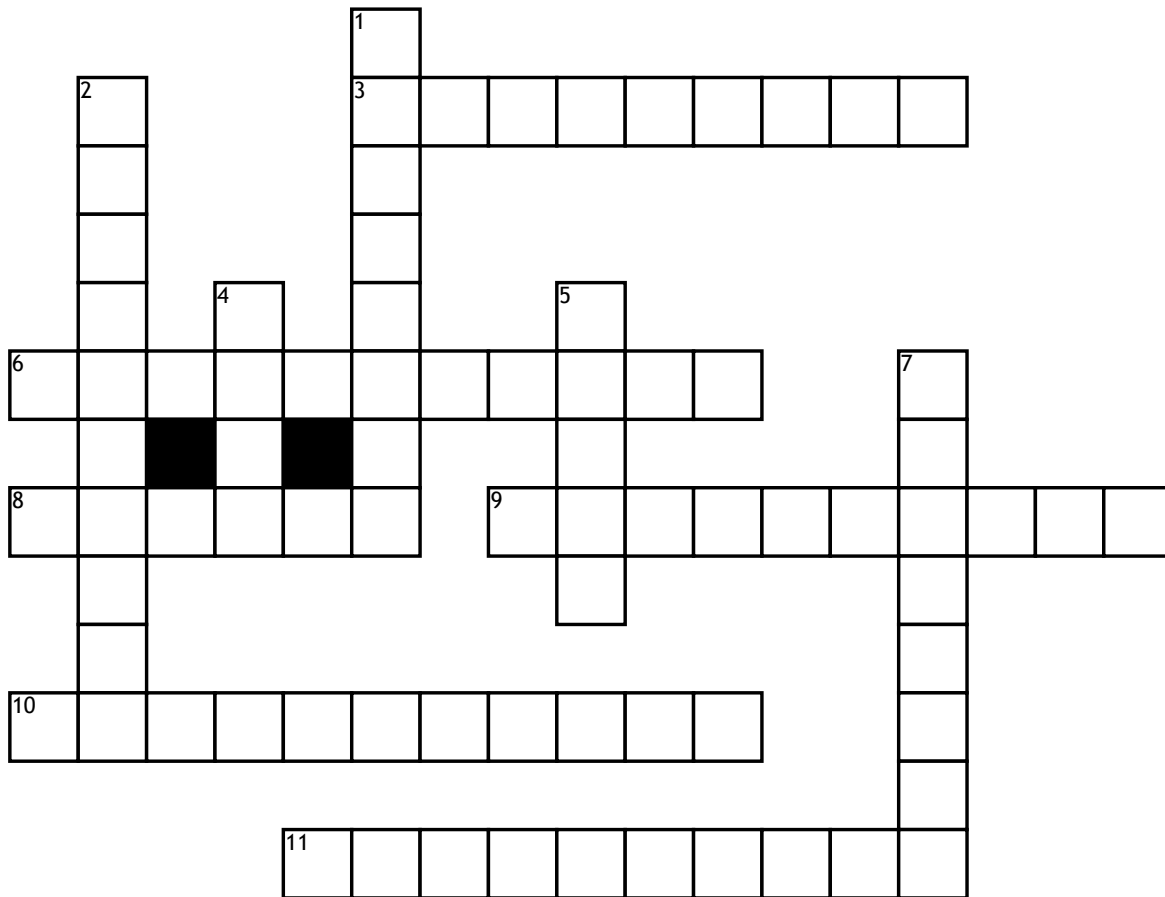


Behavioural Insights



Across

3. The power or right to give orders, make decisions and enforce obedience
6. A sense of safety with others.
8. How we rate our importance compared to others?
9. What allows us to use past experience to make quick decisions
10. The practice of exchanging things with others for mutual benefits.
11. Being able to predict what is going to happen?

Down

1. A perception of fair-dealing between people.
2. Concentration and thinking carefully is called what kind of thinking?
4. A model that is useful when considering how to apply behavioural economics in your work place.
5. How many key insights is there that influence client behaviour?
7. A sense of control over events.