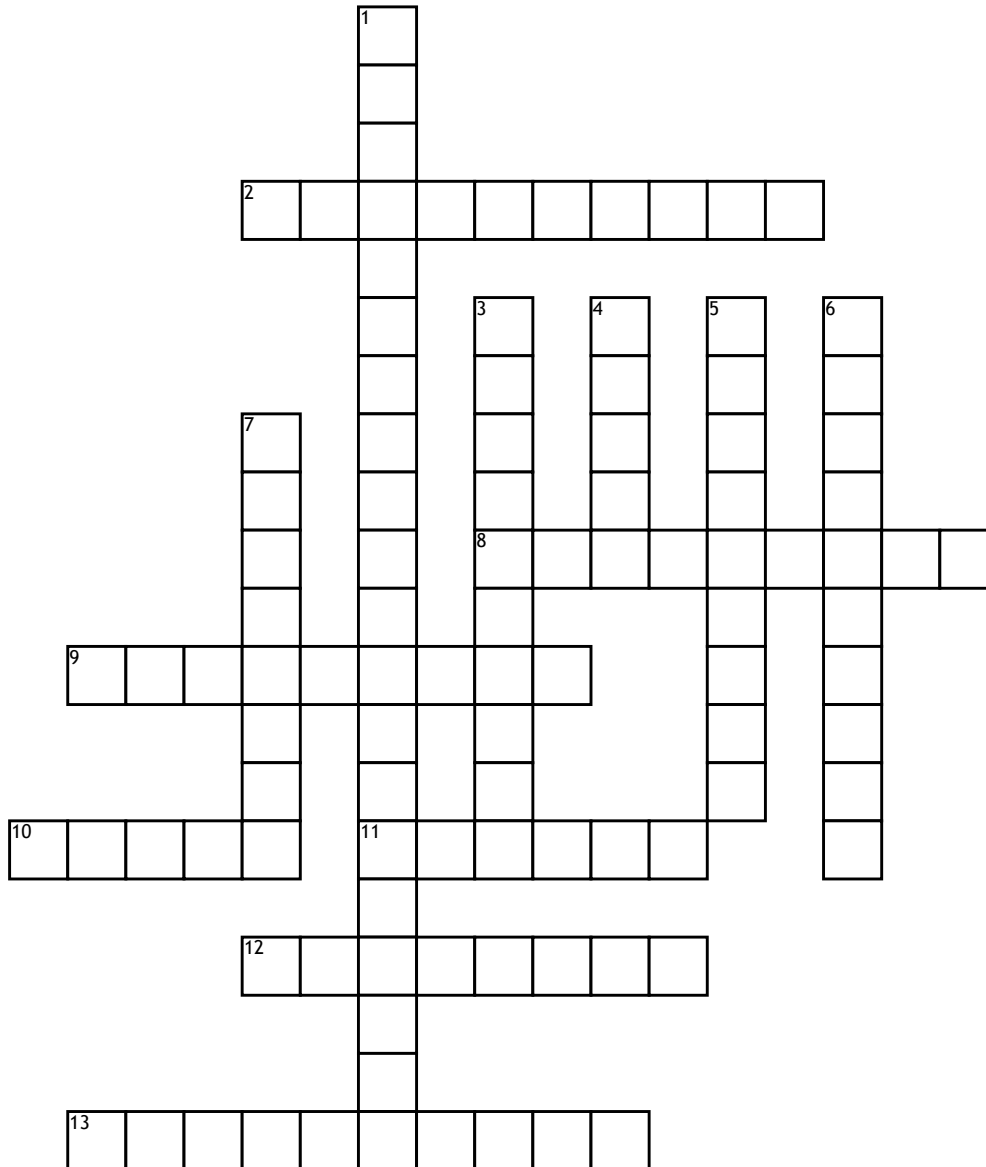


Athlete and Entertainer Issues



Across

2. _____ limit the amount a team may spend on contracts.
8. Consumer buying may be influenced by the _____ of a product.
9. Agents understand the legal concepts behind _____.
10. Disputes affect the value and _____ of the athlete or entertainer.
11. _____ represent athletes and entertainers in negotiations.

12. _____ deal with difficult athletes or entertainers.

13. _____ allows players to explore options of moving to another team with little or no financial penalty.

Down

1. _____ gives players the right to organize, use the agent of choice and protect themselves.

3. Agents are paid a _____ of client's earnings.

4. Athletes and entertainers seek to make themselves a _____.

5. In the NBA, a _____ is paid by teams that exceed the salary cap.

6. In order to be _____, an organization must have benefits and compensation, collaboration, communication, internal rewards, training and professional development opportunities for staff.

7. Contract disputes with management often result in _____ connotations from the media.