

Name: _____

Date: _____

Aspects of Marketing

M E P K R C Z C W A M Z L I H N W W Q C A A G R
S T R G X S Z K I Z N X D T Z P R I C I N G N B
S H O X E Z M K L G R O R F M H I R K N K I Z P
F I C J A X O S V P Q F U M E K B Q P U B X D A
T C E I L G I I U T C E Q T H P L A C E U I I D
Q S S F N R Y X Y P A J W Q Y E Y V U J V K S V
M I S V B U V W D K Y T W Y I O I L Y F M A T E
C A J G M T O D W T X F D J X Q N B B D H O R R
R S R Y P B Z V B L T R O P S N A R T R P B I T
F L P K G W A E E L P O E P S U J B I M D Y B I
Q B E A E O O J V Y N D C N O S M H Y B M U U S
F C T I C T L Y E A T B M H V E D S L R S P T I
V J U H W Q I O Q H L N X H R N N C H J A Y I N
S B T Q U T B N N Z G B C B M E B J A U O O O G
O Q Q D R E G W G H Z C T Y E X M D B W V B N X
I S Q I R E H I X U C N U G K A C O T X J Z S Q
Y E N Y P I G W V P D E D L R X X P T X G A Q D
Q W L D L A C I S Y H P T V Z I H X Q S N Y U C
X D K R U C U U A K N H S D F A Q N P S U H P I
U N X N V E V K N L Y S I T N L C P A G D C L S
R P K V P R O D U C T Z N X E F N T K A W C H D
W S I G S C M J O G X Z T X D J B Q O J E G J T
L P Z A I F U T V G R J B S S Q M K B C R V D X
N O I T A C I N U M M O C S O B N W Z W O S D O

communication
technology
customer
pricing
people

distribution
transport
physical
product
place

advertising
marketing
process
ethics