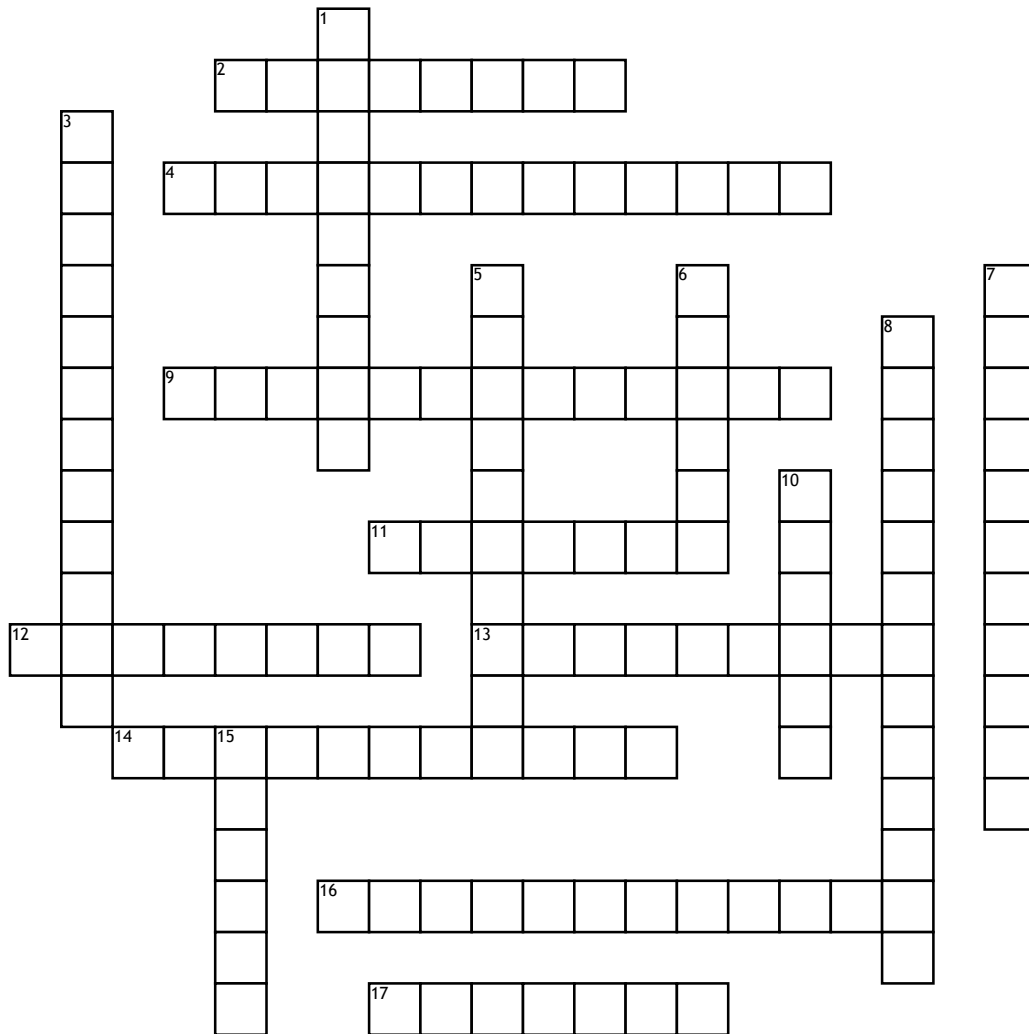


Analyzing Your Audience



Across

2. The listener's, or crowd.
 4. The mental and emotional state of a person
 9. Age, gender, race, something you should be aware of pertaining to your audience.
 11. Process of examining information
 12. A relaxed, easy going matter, unprofessional
 13. When you make a speech relate to all of your audience and listener's.

14. Contrast, ways people or things are not the same
 16. Something you look for when your audience might have something in common.
 17. A series of steps taken in order to achieve a particular goal.

Down

1. The process of learning or acquiring knowledge, skills, values, beliefs and habits.
 3. Something you establish and can be used as a basis with your audience.

5. The process of using information you have gathered and customizing it for your audience to understand.
 6. Money received
 7. An examination of the time and place of your speech.
 8. Evaluation of other cultures according to their customs
 10. Some groups exist just so that people can get together to enjoy a common activity.
 15. Done in order of etiquette, professional and suitable le

Word Bank

ETHNOCENTRISM	ADAPTATION	DEMOGRAPHICAL	EDUCATION	AUDIENCE
INCOME	INFORMAL	DIFFERENCES	SITUATIONAL	INCLUSIVE
PSYCHOLOGICAL	FORMAL	SOCIAL	SIMILARITIES	COMMONGROUND
ANALYZE	PROCESS			