

Name: \_\_\_\_\_

Date: \_\_\_\_\_

# Aims and objectives

Y T I L I B A N I A T S U S D M K  
F B I T Y L E B J P R I F U L E R  
O R D Q W A Z S Z X E T O X Z L B  
Z E C S G V O M Z I G R Q R R B L  
E A Z B G I L P L Q W A H O Q A L  
R K W N H V C A X M I M D X C A O  
A E G B M R R F I T X S L I T S N  
H V E R T U P C M M A N H N E Q G  
S E F D O S T E Z P S T E V U D T  
T N F G U W A E R D E M I Z P D E  
E N E Y F S T O C B N T H H W I R  
K T C G U H F H L O C Z U Y T C M  
R B T R R I B H R E A K J T A H H  
A E I U T L A I J Q O M M D R P Y  
M N V M Y L V B G S N Y V P G R N  
G E E Q A N O A L Z Z F Z I E N M  
N S P L E A O F N M Z U Y Y T H E

Sustainability  
Break even  
Effective  
Ethical  
Growth

Environmental  
Objectives  
Long term  
Target  
SMART

Market share  
Measuring  
Survival  
Profit  
Aims