

Name: _____

Date: _____

Aims and Objectives

H A U A W E Y O C S M W E C W X H
C Q C T W L M T A R G E T S R C C
M A C D I N P C S G N E U J L Y O
N I K E T F O Y N V U R D L A D M
O D S C L E O C Z W F Q T X V U P
B S Q N I V I R V S M I I M I K E
J Q B A C V E A P F D U F F V K T
E E G M R V T K Y R K C O G R T I
C S N R J E A C K K O F R R U Y T
T C C O H H Z Q F F L F P M S T O
I Y S F S Z E J P M I A T F N P R
V C W R T D D J Q L E E K O G E S
E V E E R H W L L O D F I S N D N
F Y K P V X F L A C I H T E Y S D
W H E O I R E D L O H E R A H S O
F D T W H T W O R G M U Y X S T C
S S P N A Q B H C X C W E U L T V

notforprofit
shareholder
targets
growth

competitors
objective
ethical
aim

performance
survival
profit