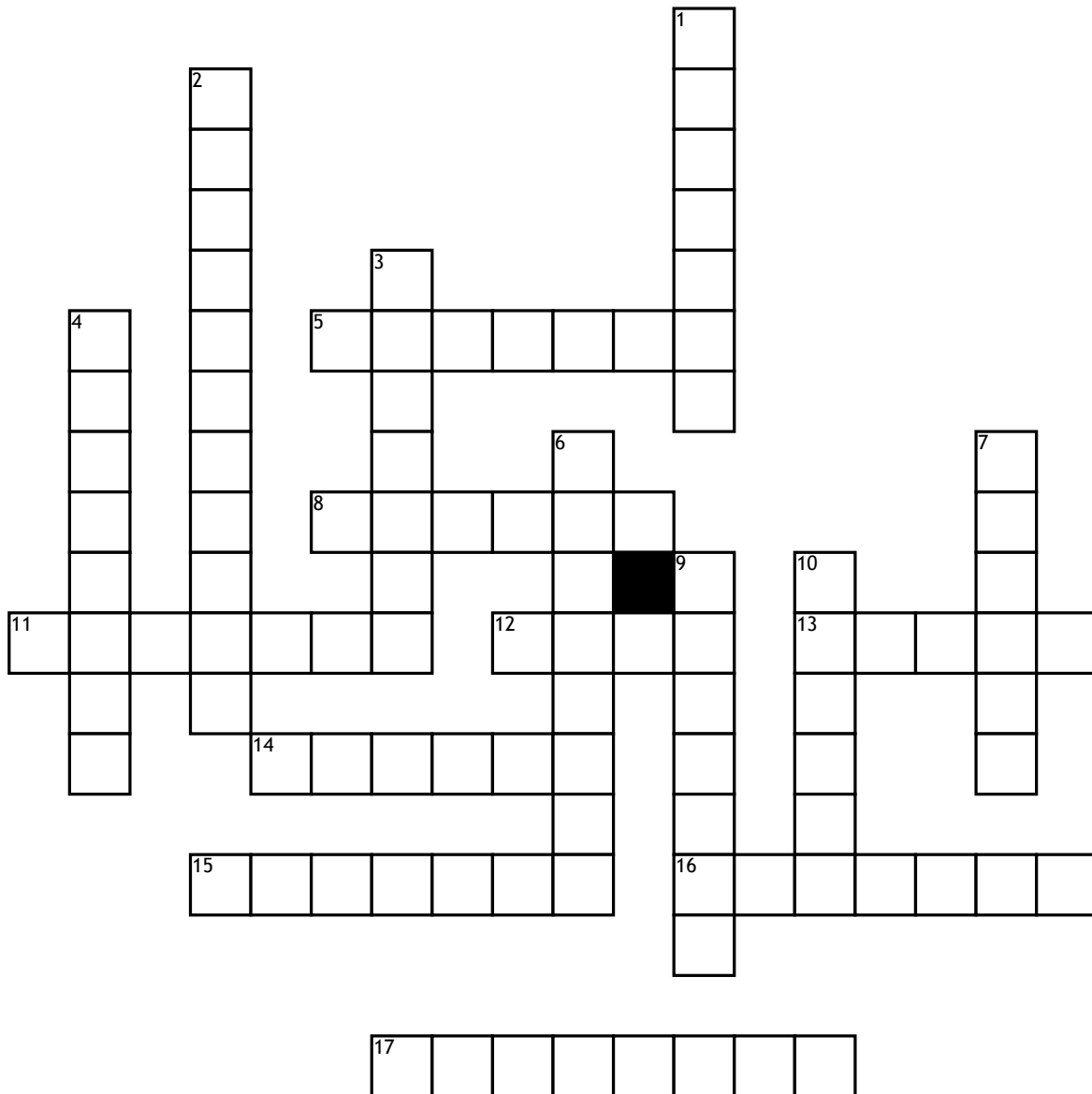


Adverts know what we want (reading) / Clever tricks of ADVERTISING (Video)



Across

- 5. see briefly
- 8. fatherly
- 11. follow the example of
- 12. stare blankly
- 13. suggest, allude to
- 14. satisfying thirst

- 15. animate
- 16. long ago (3, 4)
- 17. do well, succeed

Down

- 1. moved
- 2. unconsciously, innocently

- 3. mysterious, enigmatic
- 4. understood
- 6. lengthy, arduous
- 7. attempt
- 9. disappointment (3, 4)
- 10. only, just