

Name: \_\_\_\_\_

Date: \_\_\_\_\_

# Advertising

V K C P Y Q L V N D F G Y G S L L A Z G P T E K  
M I R J P U B L I C R E L A T I O N S S N C J G  
O Y Q T S A H M T P J N S V S E I L C Q C R T Z  
S J S T U G C B T U V S W W C B N E Y Q G R A G  
G D C H H W E R G G N I T S A C D A O R B B J O  
A B E P P Y P H C J T V Q V N T F S N X D Z C F  
U X M I W I Q Y T X N H H G M E D I A I F R W D  
K G R T P E Z D Y T G K X N I U C E Z L O V P I  
Q B A B Q N L A D R C D J I Q U Q C Q H G I I S  
Q U O E I I U A H E G U O T H Z B N L D T L S P  
O Z O S Y Z G V K P R T T E K I A E Q C K G B L  
U L R P W A Z B L A G P S K X B K I H T E U E A  
G S A D D G E G B P L Q T R U H L D B X J B S Y  
N I D A H A G B D S J G U A E C J U G I I C D I  
I A I R A M I N G W N O Q M M Y Y A M N L M S N  
T D O G A M Y W O E M Q P E W J H T T Z U U R G  
E V N E Z O X R I N C N E L X B Y E V V G X O W  
K C F L K R B Z S J S F J E H E R G G R U C L D  
R W N U E B N L V I I P M T B N R R Y Y V S W I  
A R N Q F B T D L T U L D Z E B E A L A G V W L  
M E W D L Z P R L I Y L X T R D G T V A G I O J  
T H G H P J B I I Q B F Y O R V J L W V H Z X C  
I C G L M J A U V U C Z W E P L N Z L F P Z B R  
H C C A M Q C T N E M E C A L P T C U D O R P G

product placement  
telemarketing  
displaying  
magazine  
media

public relations  
broadcasting  
newspaper  
internet  
pitch

target audience  
billboards  
marketing  
radio  
ads