

Name: _____

Date: _____

Advertising

M T Y U M C R F I F E T S E R E T N I Y P T P Q
M Y A U D I E N C E S A T T E N T I O N O K N Q
I A T S J P F A F D G S O D X E D P L T R H Q L
C N P H J Q B U M O N E Y Z R D M J D Z S F J A
C H L V I Y W E N G O J R M Q I R B I A G S P U
O O I B D Q I E P V S I P M E T G E C N X I L N
N G E N O I S I V E L E T V O X K N T V G Z C C
S G T K L R Q H I W A X X K Y D O S I U V L L H
U Z A M C I S U M A D E B Y I I I B L T P Y E G
M W Z L A K F V A O C D D G L G O B X E S M Z D
E T B L E G E J A A E H Z T X I D O N A P E O T
R G C I I T A S B Z T G I V O T E E V L T Y T C
X C N U L O T Z L Q Q N C E L A U O A J I M V N
F E F I D L F Y I A X G A Y V L K C X D W U X H
B D C Y T O B E T N F K R G B E E P E C F K K X
A N U N F E R O W R E X G V O M M N A P K A C A
P H G H E L K P A B Y L H T E L I E N P S M H F
D N S I N U Z R N R A B A N A M S I N L N M K B
R Y O P F R L Q A T D F T S R R C S N T T D U V
A U Q G F D V F I M R I R E W H G A A G M K V B
W J C M R M K P N F E X T E E B M E Y U I B L W
I W X L N A A U D I W E D B J R G A T B H S X Q
N H W N C C J E U O D X H S I S W O Q H S O E E
G A M D O M O D E L E G N I S S E C O R P W A D

Achievement
Placement
Magazine
Digital
Design
Music
Niche

Processing
Billboard
Audience
Capital
Target
Songs
Edit

Determined
Attention
Consumer
Testing
Slogan
False
Ad

Television
Marketing
Interest
Product
Launch
Money

Influence
Computer
Drawing
Jargon
jingle
Model