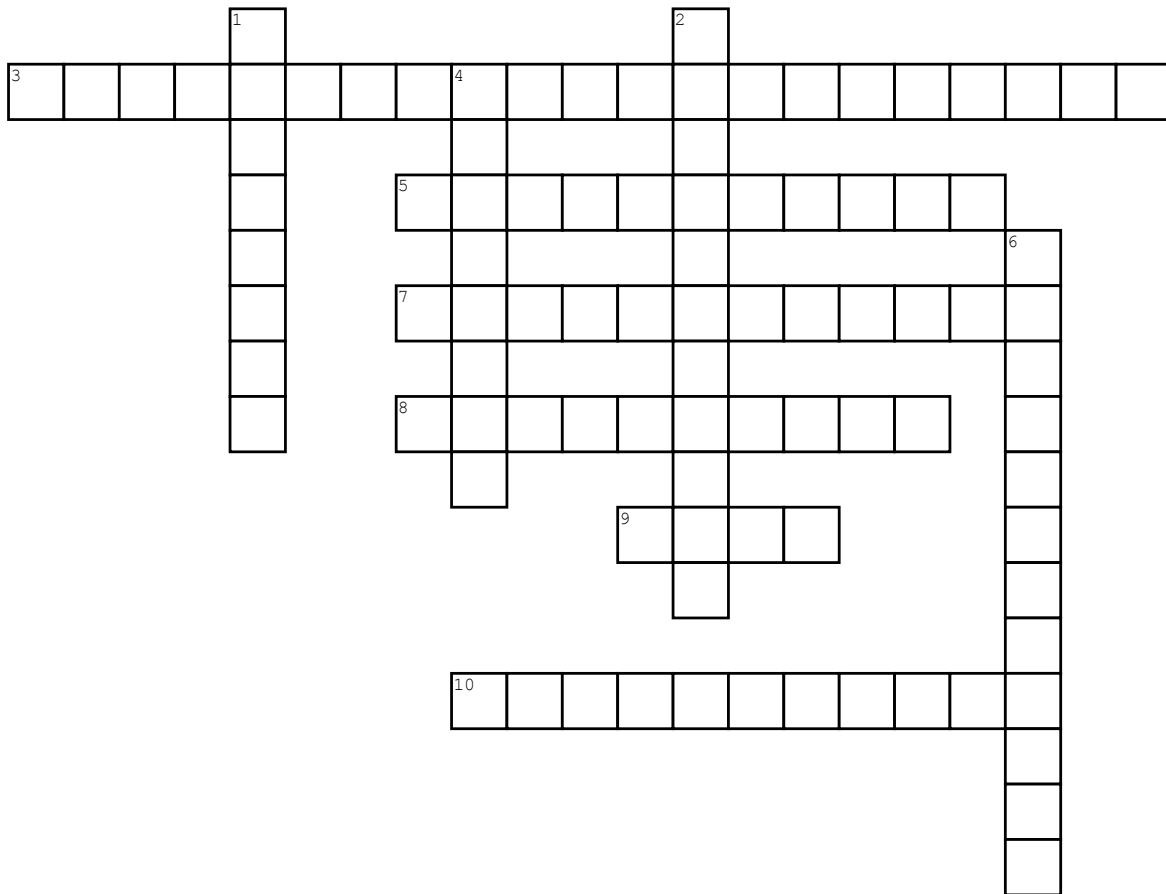


Name: \_\_\_\_\_ Date: \_\_\_\_\_ Period: \_\_\_\_\_

# 7 & 8 Vocabulary



## Across

3. economic rules that influence consumer buying decisions
5. when two or more companies rival for consumer dollars
7. a description of the goals of a business and how it will operate
8. continuing for a long period of time to accomplish a task
9. possibility of loss
10. business owned by many people but treated by the law as though it were owned by one person

## Down

1. someone who purchases a good or service with the intent to use it
2. business that two or more people own and operate
4. someone who creates a good or service
6. a person who organizes, manages, and assumes the risk of a business